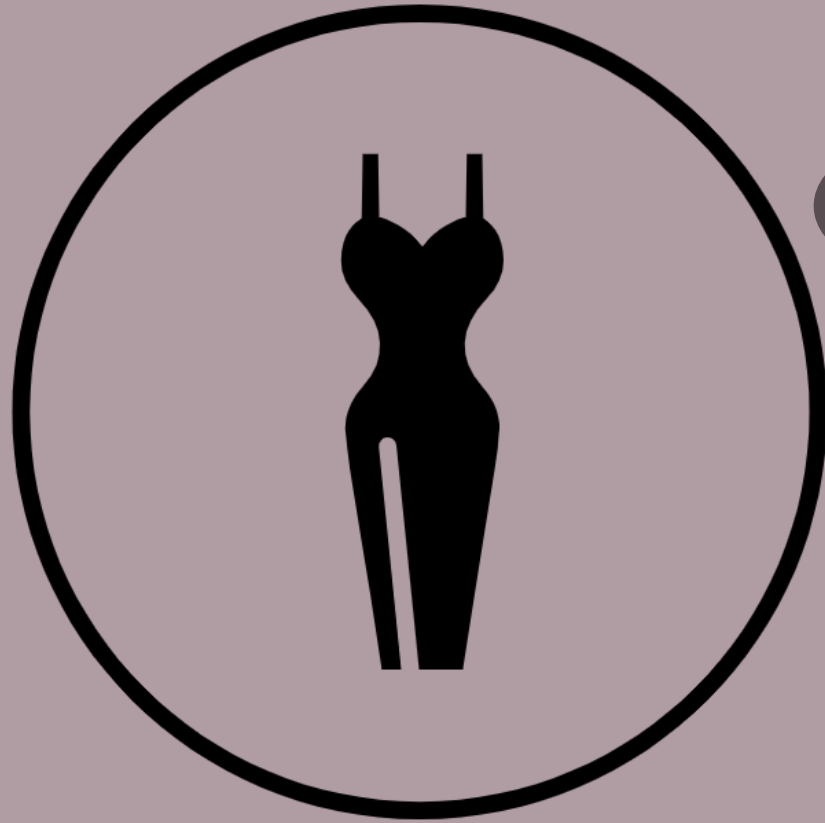


Spring/Summer 24



Marriel Boutique

Simplicity is pretty

Olivia Renteria



Mariel Boutique

Simplicity is pretty

Collection Statement
The Love Simplicity Collection
by Mariel's Boutique brings a
unique heart shaped designs to
simple outfits and brings them to
life in the season of
Spring/Summer 2024. Mariel's
Boutique offers all sorts of fun
y2k inspired looks with a
modern twist! The pieces in this
collection include baby tees, mini
skirts, dresses and cute heels! The
prints have also been inspired by
1980s shape designs! This season
is at a perfect price point ranging
from \$30-\$60.

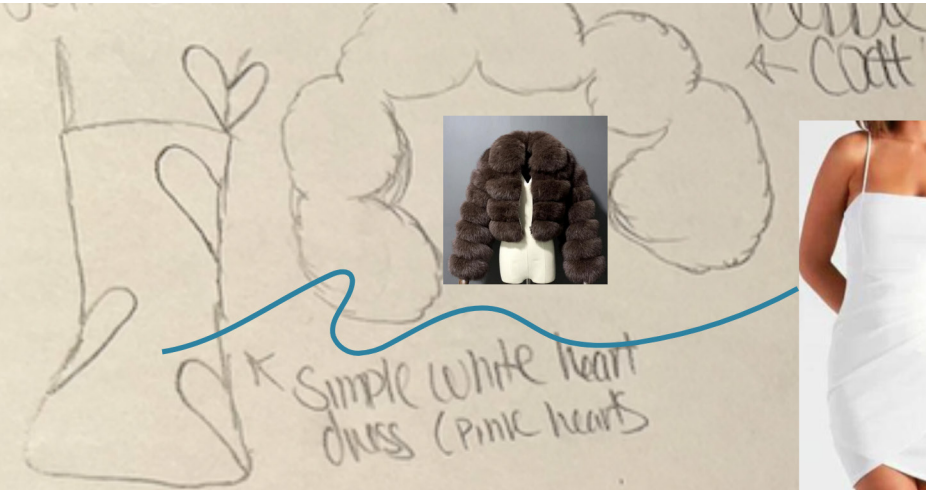
y2k inspired
simple but modern



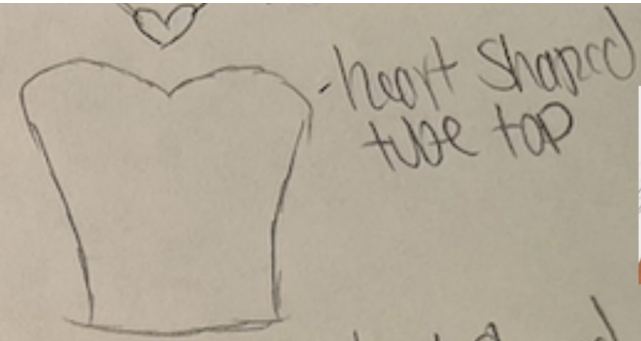
Hearts in every outfit



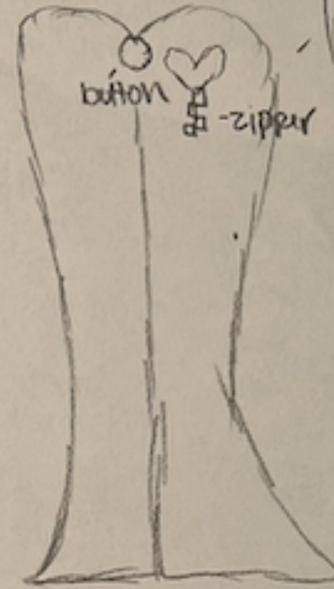
Different color heels



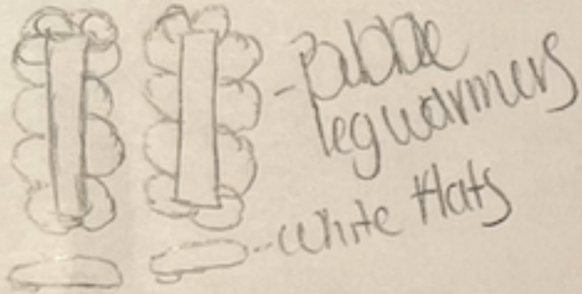
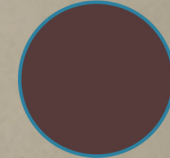
Simple white heart dress (pink hearts)



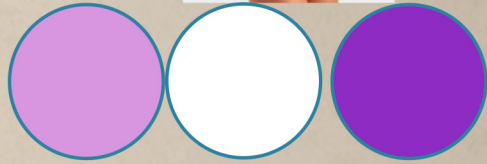
heart shaped tube top



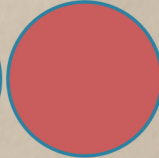
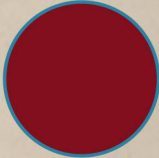
heart shaped pants



bubble leg warmers
white flats



Simple with calm pretty colors



Include hearts in each outfit!



3 color way
striped baby tee

mini skirt w heart belt



heels

Design Development



Mariel Boutique
Simplicity is pretty

Customer Profile



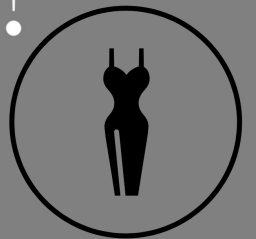
Name: Jayleeh Lay

Age: 22

Job: Fashion Buyer

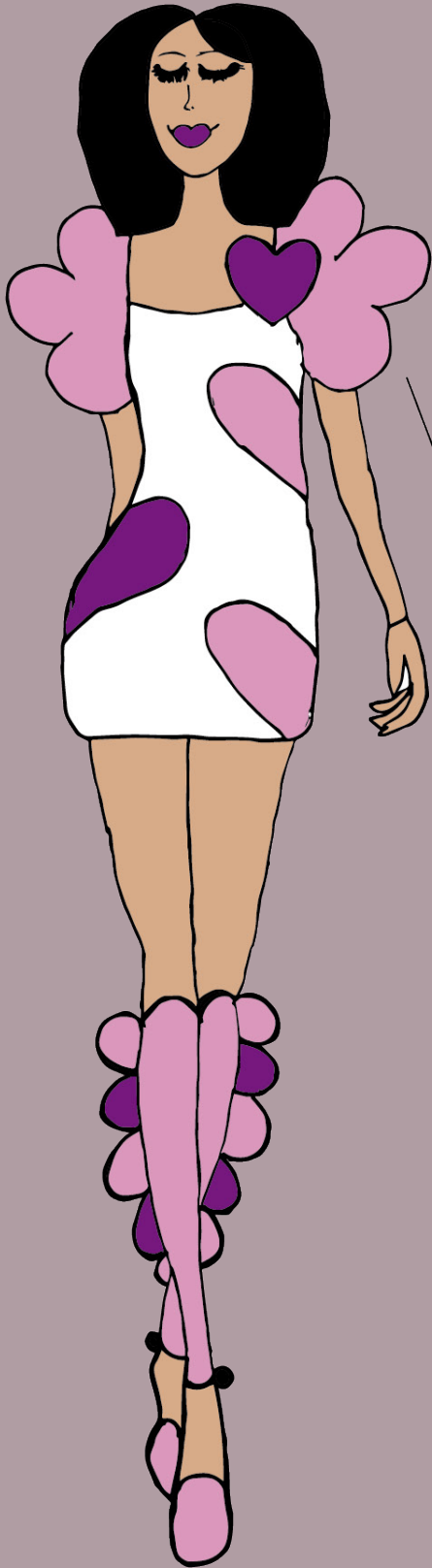
Salary: 50k

Has a love
for unique
designs and
y2k looks!

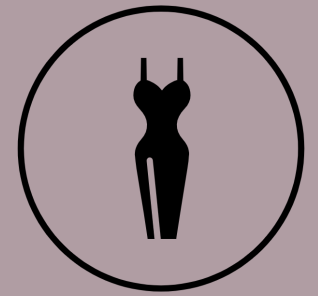
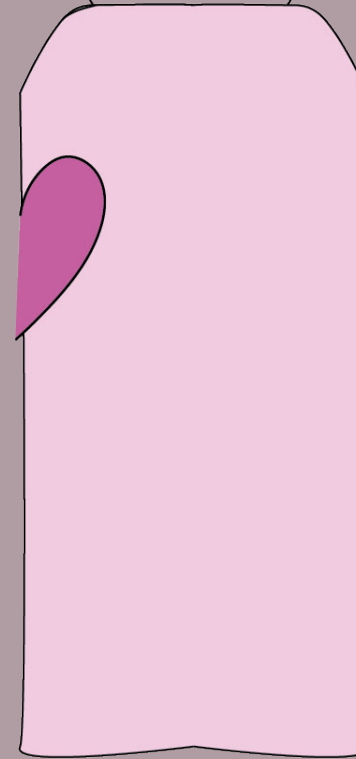
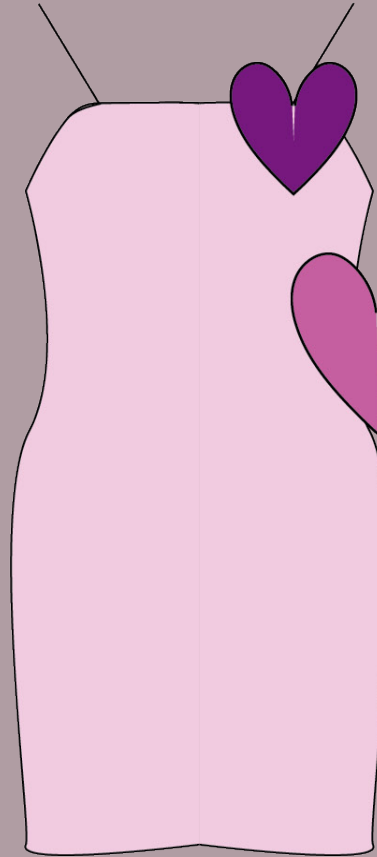


Maribel Boutique

Simplicity is pretty

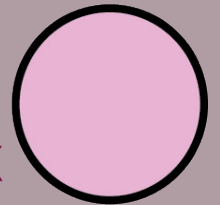


Bubblegum String Mini Dress
Style # 01A

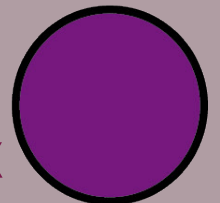


Mariel Boutique
Simplicity is pretty

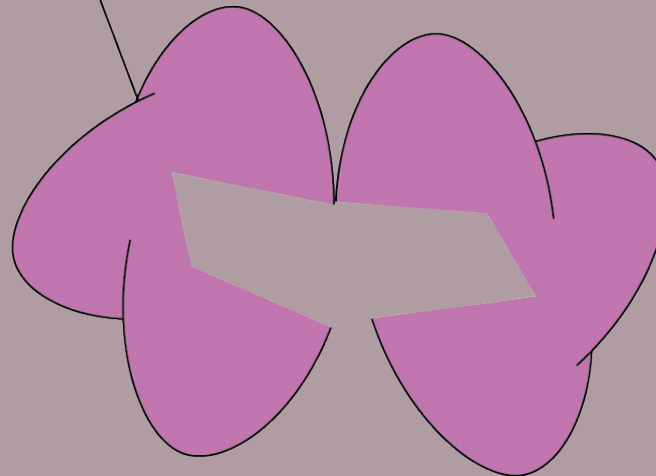
Pantone 13-2820 TSX



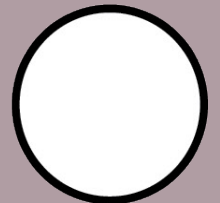
Pantone 13-3512 TSX



Bubblegum Loop Mini Coat
Style # 21B

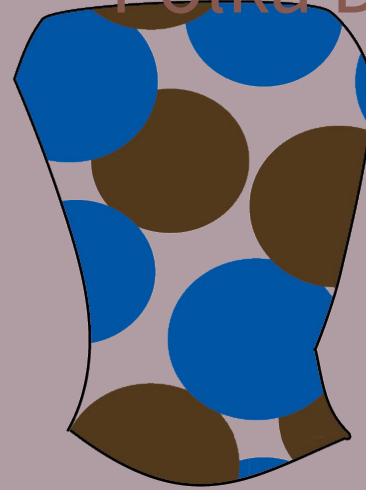
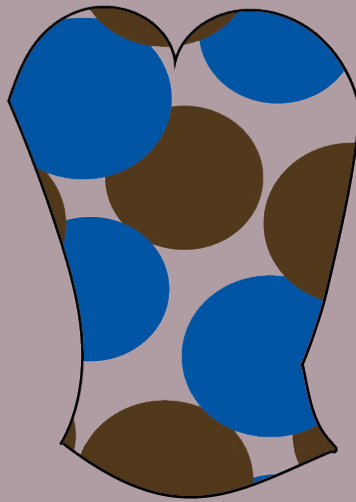


Pantone 11-061 TPG



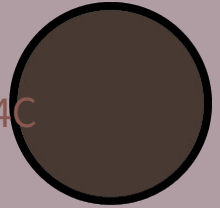


Zipper Heart Pocket

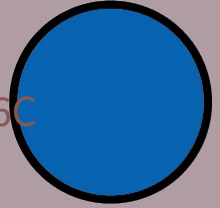


Polka Dotty Tube Top
Style # 13D

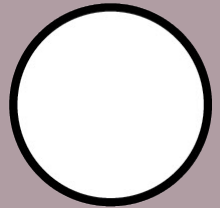
Pantone 7554C



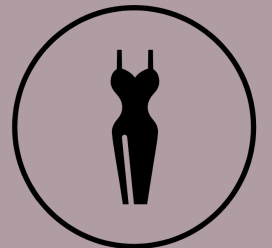
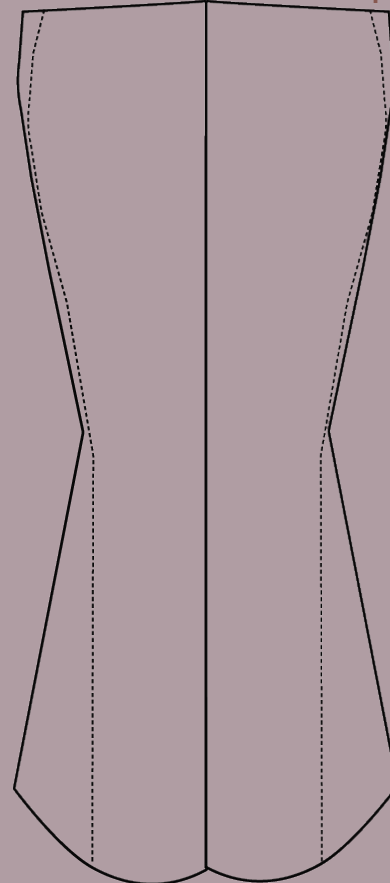
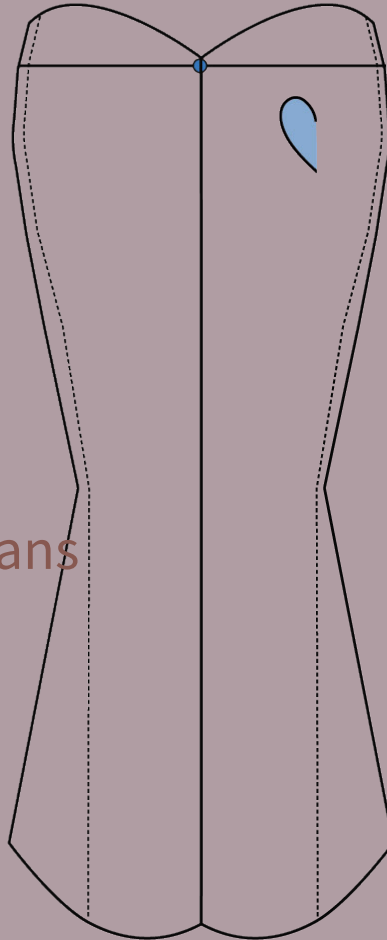
Pantone 7686C



Pantone 11-061
TPG



Full of Hearts Flare Jeans
Style # 56V

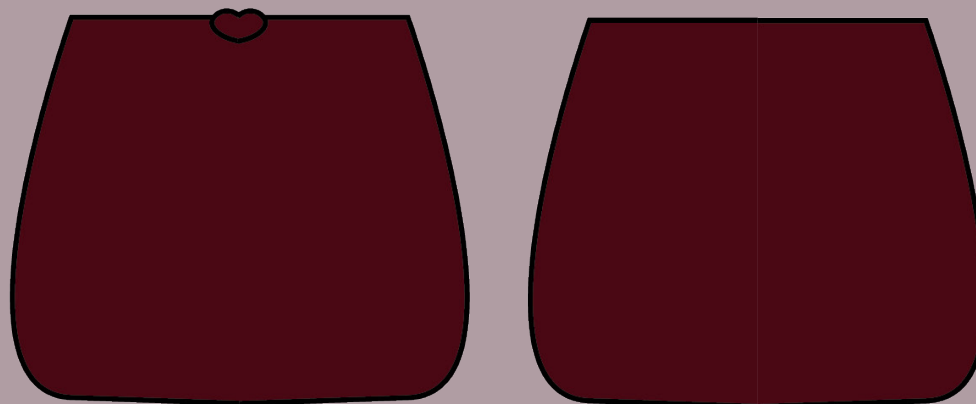
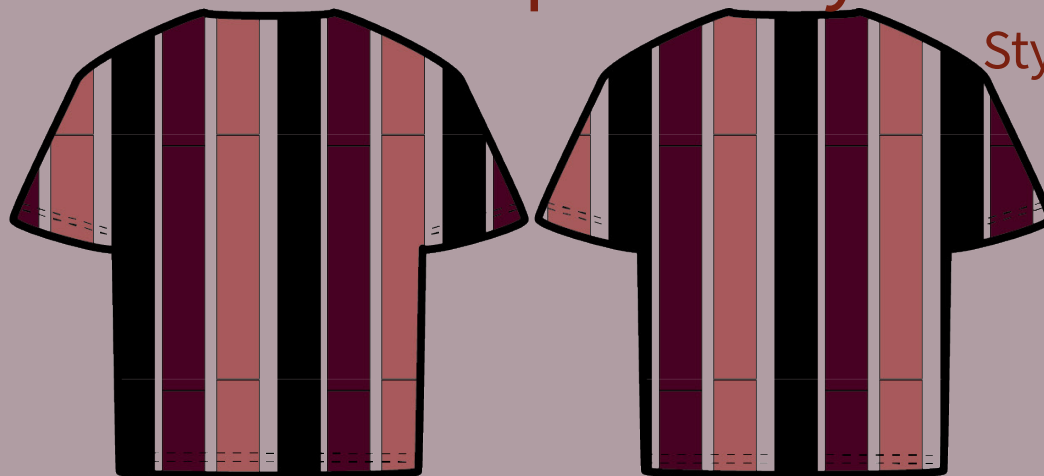


Maribel Boutique
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Love Stripes Baby Tee

Style #A28

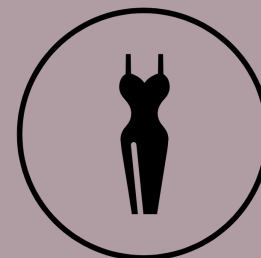
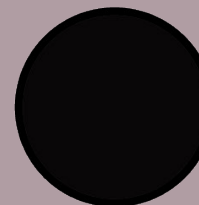
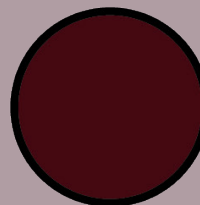
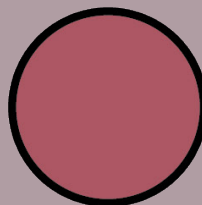


Heart Belt Mini Skirt

Style #D36

Pantone 19-1617 TCX Pantone Black 6 C

Pantone 18-1438 TCX



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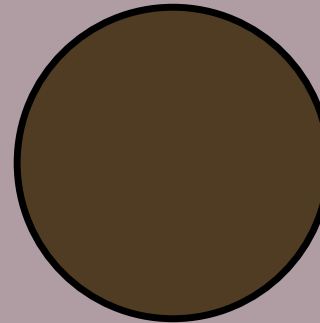
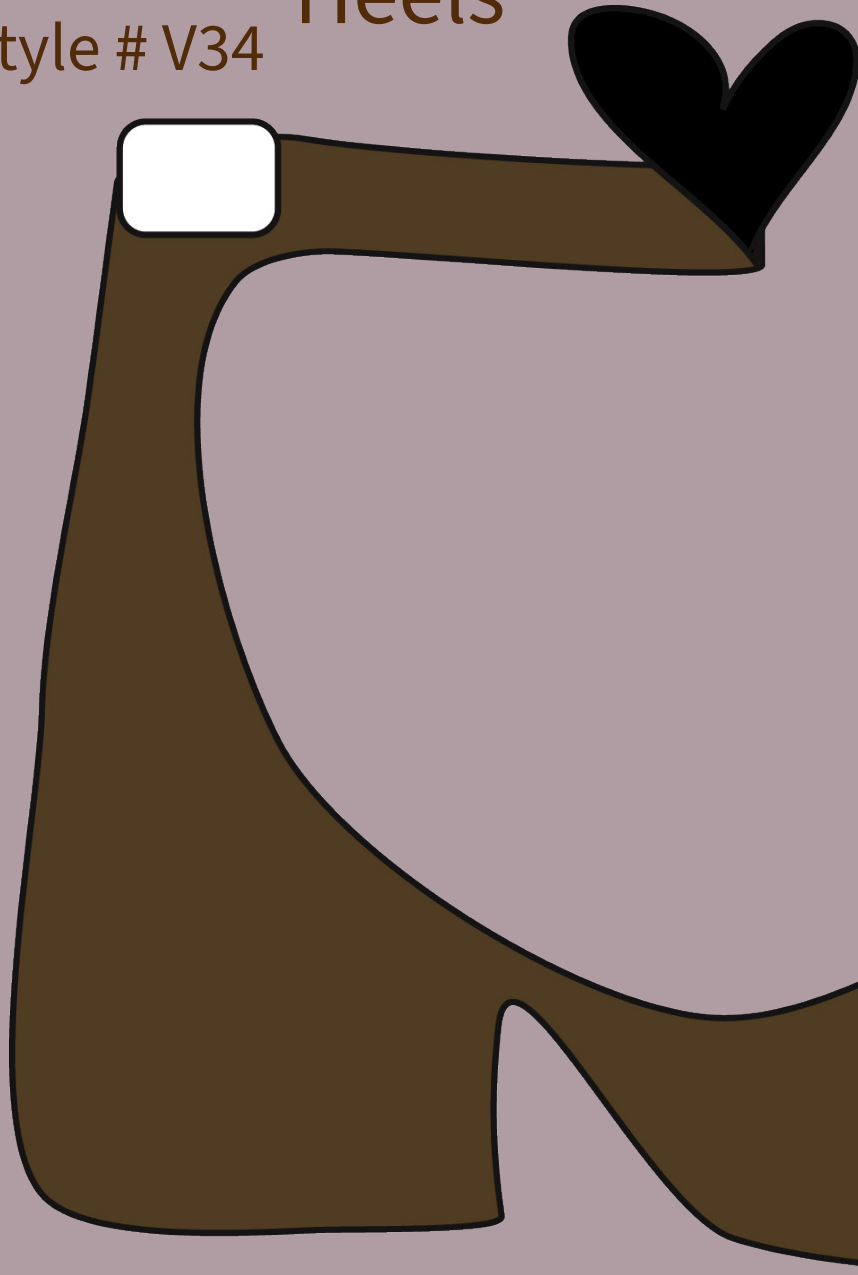
Multi Colored Polka Dot Heels

Style # V34

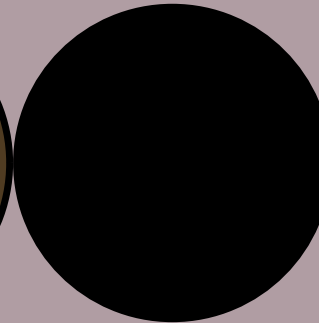


Mariel Boutique

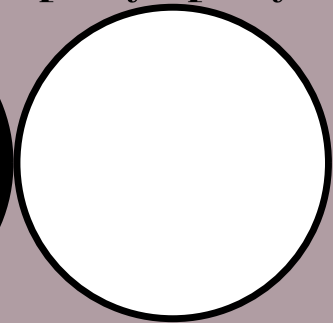
Simplicity is pretty



Pantone 7554C

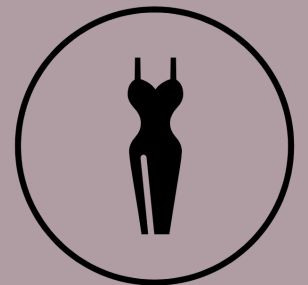


Pantone Black C

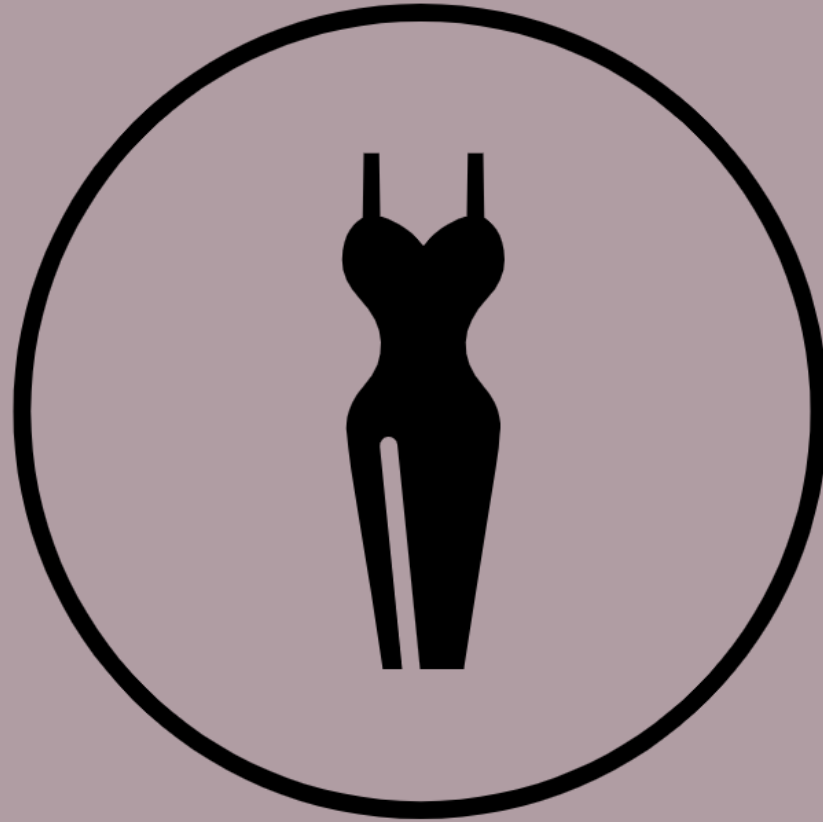


Pantone
11-0601

TPG



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